Module 5: What does CBCRP mean by advocacy involvement?

Technical Assistance Materials for Investigators
California Breast Cancer Research Program
Advocates in CBCRP-Funded Research

Three criteria

- California residency
- Active involvement in an appropriate organization or community
- Ability to represent the priorities, concerns, needs and views of the community (or organization) and not only her/his personal perspective
Award Types & Phases

Award Types
- Innovative, Developmental, and Exploratory Awards (IDEA)
- Translational Awards

Phases
- Letter of Intent (LOI)
- Application
- Funded Project
Example Advocate Activities

**LOI & Application Preparation and Submission:**

- Offer feedback on specific areas
  - Impact on patients
  - Critical path
  - Translational potential

- Develop and Review sections of proposal
  - Project Summary
  - Translational Goal
  - Impact on Breast Cancer

- Through these steps, help communicate the importance of project to BC patients and families

- Collaborate in defining their role during the project’s implementation and dissemination of the results

- Work with your team to make public abstract accessible to non-scientific audience

**Research Project:**

- Participate in team meetings

- Help with crafting plain language summaries for talking with public about project and results

- Talk with community about projects, research, and importance

- Help with creating materials (educational and outreach)

- Impact translational potential of research
Reach out to CBC RP

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